



2020 Event Categories

Due to the push for virtual programming, we have to create intentional structure in both the presentation of the Howdy Week Schedule to students and in the proposal process for event planners. Creating this structure means we have to limit the number of total events in the schedule, as well as who can host an event. This year, eligible events **must be** sponsored by a University office, department, or sponsored level student organization as defined by Student Activities. To assist with creating this structure we have updated the program categories and added an expected outcome for the respective areas. The Howdy Week Committee will evaluate your proposal based on the category selected and the connection to the category objective.

Events **must** fall within one of the seven program categories:

Academic Success

Students will have access to techniques and methods that will assist them with being successful in their academic careers.

Community & Belonging

Students will understand the various communities that exist on campus and build a support network of their peers, faculty, staff, and former students.

Engagement & Involvement

Students will be able to understand the importance of getting involved and be able to identify involvement opportunities around campus.

Health, Wellness, & Safety

Students will learn the importance of taking care of their physical and mental health and will become aware of support services related to health, wellness, and safety.

Identity Development & Exploration

Students will learn about the importance of exploring their own identity as well as the identity of others.

Leadership & Skill Development

Students will explore career readiness, as well as skill-based leadership and professional development opportunities.

Transition to TAMU & BCS

Students will know about the various resources and services that exist to help them transition to TAMU & BCS.

To hold a Howdy Week event, you must submit an event proposal, which is now available online. To submit an event proposal and to review the 2020 FAQ, visit howdyweek.tamu.edu. Submissions are open until **July 15, 2020**.

If you have additional questions, contact Libby Daggers at libbyd@studentlife.tamu.edu or via phone at 979-845-5826.