



General Event Proposal Guidelines

Howdy Week General Events are events that take place during Howdy Week around Featured Events. Submissions are open from Monday, May 2nd – Wednesday, June 29th. Submissions are accepted at:

howdyweek.tamu.edu/eventproposals.

To be approved for the Howdy Week Schedule, events will have to fulfill the qualifications listed below:

- Sponsored by a University office, department, or student organizations as defined by Student Activities
- All event proposals require reservation of space prior to event submission
- Free to attend*
- Occur at the Texas A&M University – College Station Campus*

*Exemptions may be made by the Howdy Week Committee and/or the New Student & Family Programs office on a case-by-case basis. Exemptions should be requested by emailing New Student & Family Programs at

howdyweek@tamu.edu.

Note: No alcohol may be purchased, sold, or otherwise distributed at any event a part of the Howdy Week schedule

Event Categories:

All Howdy Week General Events need to select ONE category that your event best fits into upon submission of your proposal. Event Categories are listed below:

- Academic Success
- Community and Belonging
- Engagement and Involvement
- Health, Wellness, & Safety
- Leadership & Skill Development

Privileges of General Events

- Highlighted as a part of the comprehensive Howdy Week schedule of events
- Included on marketing initiatives for Howdy Week (including signage, website, etc.)
- (Optional) Opportunity to disburse Howdy Week Promo Items

Responsibilities of General Events

- Complete the post-Howdy Week survey
- Maintain all qualifications



New Student &
Family Programs
DIVISION OF STUDENT AFFAIRS