## Howdy Week General Events are events hosted by a University office, department, or recognized student organization and take place around Howdy Week Featured Events. Fall 2024 Howdy Week will be held on the Texas A&M University-College Station campus from Thursday, August 15 through Tuesday, August 20.

## Proposals for General Events will be accepted between Monday, April 29 and Sunday, June 23. Proposals can be completed at: [howdyweek.tamu.edu/general-event-proposal-form/](https://howdyweek.tamu.edu/general-event-proposal-form/).

## For a proposal to be considered for the Howdy Week schedule, events must meet the qualifications listed below:

* Be sponsored by a University office, department, or recognized student organization as defined by Student Activities
* Have a space reserved prior to submitting a proposal
* Occur at the Texas A&M University – College Station campus\*
* Be free to attend\*
* Have no alcohol sold, freely given out, or otherwise distributed

\*Exemptions may be made by the Howdy Week Committee and/or Student Life-New Student and Family Programs on a case-by-case basis. Exemptions should be requested by emailing [howdyweek@tamu.edu](mailto:howdyweek@tamu.edu).

## *Note: Tabling is not considered an event and therefore will not be listed on the Howdy Week schedule of events.*

#### Privileges of General Events

#### Being highlighted as a part of the comprehensive Howdy Week schedule of events on the website and Texas A&M mobile app

#### Having the opportunity to use the Howdy Week logo on marketing materials

#### Having the opportunity to purchase and distribute promo items with the Howdy Week logo

#### Responsibilities of General Event Coordinators

#### Coordinating all logistics, including space reservation and completion of necessary event forms

#### Submitting approved event details to the Howdy Week LiveWhale

#### Marketing your event to your intended audience

#### Maintaining all qualifications

#### Completing the Howdy Week Event Coordinator survey after Howdy Week has concluded

#### Questions can be directed to Student Life-New Student and Family Programs at [howdyweek@tamu.edu](mailto:howdyweek@tamu.edu).Top of Form

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